

# Intensified Mission Indradhanush 3.0 (IMI)



unicef  for every child



The COVID-19 pandemic disrupted the most essential public health services including routine immunization services, impacting under-privileged communities and children.



The Government of India launched its flagship programme, **Intensified Mission Indradhanush 3.0 (IMI)** targeting the left out and drop out children, particularly those impacted by COVID-19 pandemic.



State/Districts held planning and review meetings with the partners.



Committed health workers walked miles to the remote areas to identify the missed children for vaccination and update their micro plans.



भारत सरकार  
Ministry of Health & Family Welfare  
Government of India



NATIONAL HEALTH MISSION  
एक ही कदम आगे

## Intensified Mission Indradhanush 3.0 Operational Guidelines



#VaccinesWork #FullyImmunizeEveryChild #Unite2FightCorona

At National Level, Comprehensive Guidelines developed, and the cascade mode of trainings were held at all level.



The mobilisers conducted rallies to raise awareness on IMI 3.0 in the communities.



ASHA worker visited homes of the caregivers as per the due list to inform them of the vaccination.



Staggered, break up and mobile outreach immunization sessions were held following the COVID appropriate protocols, including social distancing, face mask and hand sanitization.



Supportive supervision and monitoring visits to the immunization session sites were carried out by government and partner organizations to ensure proper implementation and mid-course correction of the immunization practices.



Though the COVID-19 impacted the immunization services, focused efforts are being made to reach every child with lifesaving vaccines, to ensure that no child is left unvaccinated.